



The clubby atmosphere of the Penn Club needed updating, but designer Lynne Beyer wanted to retain the old-world warmth and charm. She turned to **Kravet's** contract division for an infusion of luxurious textures and patterns, and updated the furnishings with help from **Jonathan Charles**, through **deAurora**.

PROJECT: THE PENN CLUB, NEW YORK, NY
DESIGNER: LYNNE BEYER, LYNNE BEYER DESIGNS
ARCHITECT: DAVID HELPERN

When the prestigious Penn Club in Manhattan needed a redo, architect David Helpern invited Lynne Beyer to update the interiors. The private club is for alumni of the University of Pennsylvania, and hosts members of other Ivy League clubs for schools such as Columbia, Cornell, Harvard, Princeton, and Yale.

Beyer brought a fresh look and arrangement to the original space, while preserving some of the original, luxurious elements. Using her hospitality and high-end residential skills, Beyer partnered with brands including Kravet, Jonathan Charles, and others to create a traditional interior that respects the original design, while meeting the needs of a 21st century private club.

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